

2014 is the 25th BIRTHDAY OF MARIJUANA ANONYMOUS
let this be a fabulous occasion for telling the world that:

marijuana can be a problem
and there is a solution.
marijuana-anonymous.org

- in conjunction with the Finance Committee, MAWS PI now has a budget line item for national initiatives
- in conjunction with the Internet Committee the PI committee will assist in content provision for the You tube demonstration channel
- we intend to create a template for HOW TO build a PI or H&I outreach from the ground up
- we spoke at length about national PI and H&I targets.

recommendations from PI committee:

- TOO MANY CANS: we recommend districts do 1 event per year as a fundraiser for national PI initiatives
- have "flyering" party - ADOPT A ZONE - encourage weekly restocking (district 11 commits to spreading flyers in different areas)
- make postcards for local use and distribution (district 1 - 5000 cards for 100\$ contact district 1)
- WEEKLY craigslist listing
- has smoking pot stopped being fun or marijuana can be a problem - there is a solution.
- target local EA Programs, regional offices of National Assn. of Social Workers
- if your district or area has weak or non-existent PI or HI, please CONTACT the trustee, Rick or Heather and have them hook you up with a district that is strong in that area. we are hoping that an area gets set up in cyberspace where districts and independents can share resources that already exist and ideas/questions/support around successful PI and H&I practices

The committee will be keeping delegates apprised of our on-going efforts in a variety other PI and H&I projects.

PIHI Committee:

Rick R. - district 3 2.5 years
 Strong district
 HIPI meetings once a quarter
 Already leadership in place
 JOBCORE captive audience - has chaired - dirty test must attend
 Likes the flavor
 That's where we carry the message
 Goal is to plant a seed
 NEW LIFE CENTER in Santa Cruz

Jim

District 11 Portland 4.5 years

Outreach as of last year

Outpatient recovery flyers

55 places to take flyers - regular rotation

Panels - hospital outpatient group contacted district

They went and did a panel

LifeWorks - young people teenagers (no interest in not smoking - lockdown)

Paul P

District 1 3 years

Done Job Corps panels, high school with Q&A

John M.

District 5 Orange County 20 years

Early on was asked to speak at a lockdown facility

Willing to do PI

INCLUDE NEWLEAFS WITH FLYERING

H&I

- VIDEOS -- how to
- FLYERING PARTY
- FOLLOW-UP
- Judicial
- Parole Officer

- **PI PACKET for swag -**
- **MA pamphlets at doctors office who write medical cards**
- **City legislations**

“This is what you do

This is how you do it”

Teens helping teens – How to

PI INITIATIVE

Political doctors judicial

“Marijuana is a problem

And there is a solution”

Craigslist listing INCLUDE 420

Automate the listing